

China CEO Forum - From the website.. (Ninth Annual CEO Forum in Beijing, China on 15-16 November - Saudi enterprise taking lead in strengthening private sector ties between Middle-East and China - <http://www.ameinfo.com/71270.html>

Saudi enterprise taking lead in strengthening private sector ties between Middle-East and China

Saudi Arabia has taken the lead in strengthening private sector ties between the Middle-East and China.

A strong Saudi delegation headed by prominent business leaders will be participating at the Ninth Annual CEO Forum in Beijing, China on 15-16 November, which will put them in direct contact with their counterparts from China and the Far East.

The CEO Forum will play host to a strong contingent of Saudi business including senior representatives from Xenel Industries, Safra, Saudi Cable, Hidada, Tusdeer, NatPet, National Commercial Bank and the Enany Group of Companies. Representation will also include SAGIA(Saudi Arabian General Investment Authority).

Khalid Alireza, vice-chairman of Xenel Industries and prominent businessman from Saudi Arabia will be a featured speaker on top-line growth at the Forum.

Other participants include: Abdulhadi Shayif, director and member of Executive Committee, National Commercial Bank and former general manager, Dr. Abdullah Dahlan, former secretary general, Jeddah Chamber of Commerce and Industry and member of the Al-Shoura Council, Mohammed Bakr, former vice-chairman and director general, Saudi Ports Authority, Ahmed Bukhari, president, NatPet, Amr Enany, vice-chairman, Enany Group of Companies and His Excellency Alaudeen Alaskari, ambassador, Royal Consulate-General of Saudi Arabia in Hong Kong.

Sam Moon, CEO, DNMstrategies and organizer of the Forum said: 'This year marks a further strengthening of our ties with the Middle-East and China. We are especially encouraged by the prominent prominent business delegation from Saudi Arabia at the Ninth Annual CEO Forum in Beijing. Our first serious engagement with the region came at last year's forum when Her Excellency Sheikha Lubna Al Qasimi, Minister of Economy and Planning, Government of United Arab Emirates was a keynote speaker.'

The participation of the strong Saudi delegation comes in advance of next month's WTO Ministerial meeting in Hong Kong where Saudi Arabia's accession into the world-trade body is expected.

The CEO Forum brings together over 500 business leaders annually and is a recognized platform for Asia's business leaders to meet and interact with their global counterparts. This year's forum theme is 'Going Global: Reinventing for Today, Creating for Tomorrow', the Forum will focus on emerging strategic priorities, innovative business practices and the evolving role of the chief executive in the globalization processes.

Business leaders in Asia recognize the growing importance of regional influence on globalcommerce, particularly in the context of China and the fueling of its growth where the Middle-East is predicted to play an instrumental role. The Forum will also host the BusinessWeek's Eighth Annual 'Stars of Asia' Awards Presentation.

The Honorable George Bush, Senior will present the award that honors leaders from various fields who personify the dynamism of Asia. These stars are individuals who are reinventing the region-fueling economic and political growth and creating a stronger and better arena for business.