

Saudi Fast Growth 100 Leadership Summit

January 26-27 2009, Four Seasons Hotel, Riyadh, Saudi Arabia

The inaugural Saudi Fast Growth 100 Leadership Summit brings together the 100 winners with top professionals in a dynamic discussion about growth opportunities and strategies.

January 26

9.00-10.00 am **Breakfast Networking**

10.00-10.30 am **Welcome from SAGIA and AlWatan – Who are the Saudi 100? Paris Room, Four Seasons Hotel**

10.30-11.30 am **George Gendron – It's All About Growth, Paris Room, Four Seasons Hotel**

George Gendron is the founder and Director of the Innovation and Entrepreneurship Program at Clark University. Previously Gendron was the founding Editor-in-Chief of Inc. Magazine and created the renowned Inc. 500, the first list of America's fastest-growing private companies. He will speak about the role of entrepreneurs in economic creation, discussing where great ideas come from, what sectors of the economy or the culture attract ambitious entrepreneurs, and how the challenges and opportunities of building something are similar and different from one culture to another. Using the findings from the Saudi Fast Growth 100, Mr. Gendron will bring to life the Kingdom's entrepreneurial future.

11.30-12.30 pm **Fast Growth Through Strategic Alliances, Paris Room, Four Seasons Hotel**

Strategic alliances provide opportunities for companies to get to scale quickly, innovate in new ways, and target new opportunities. Transaction-savvy Saudi 100 winners share their experiences including where and how they found partners, how they structured deals, and the value that was created for the partners.

Panel Session

12.30-2.00 pm **Networking Lunch, Restaurant, Four Seasons**

2.30-3.30 pm **Creating A Growth Infrastructure, Paris Room, Four Seasons Hotel**

CEOs with ambitious growth strategies discuss the importance of building a world-class management team, building a board of advisors, and preparing your company for growth capital. The Saudi 100 winners will also discuss opportunities generated by the financial crisis to acquire other companies.

Panel Session

3.30-4.30 pm **How to Build a Hot Brand, Paris Room, Four Seasons Hotel**

A strong company brand and original product design can create powerful competitive advantages. Saudi 100 winners will share their ideas about how to use design and branding to create market excitement and company leadership.

Panel Session

4.30-5.30 pm **Opportunities for the Saudi 100 in 2009, Paris Room, Four Seasons Hotel**

An open discussion on cutting-edge opportunities for winners on SaudiFastGrowth100.com, opportunities to partner with U.S 100 winners, and the launch of the Arabian 500.

Evening **Global Competitiveness Forum Dinner**

January 27

8.10-9.00 am **Michael E. Porter Keynote Address, Plenary Hall, Four Seasons**

The State of Competitiveness and Entrepreneurship in Saudi Arabia. What are the critical factors that drive competitiveness? What progress has been made over the last year? What is the state of entrepreneurship in Saudi Arabia? How can the Kingdom become one of the ten most entrepreneurial countries? How can companies use the downturn to create opportunities to advance their strategy?

12.00-1.30 pm **Saudi Fast Growth 100 Awards Lunch, Lunch Area, Four Seasons**

The inaugural Saudi Fast Growth 100 winners will be announced at the Global Competitiveness Forum to an audience of business leaders, national and international government leaders, and media.

1.30-2.30 pm **Saudi Fast Growth 100 Press Conference and Photo Ops**

The Global Competitiveness Forum 2009 Agenda at a Glance



Sunday, January 25	Monday, January 26	Tuesday, January 27
8:15 – 8:55 Breakfast / Ice Breaker	7:15 – 7:55 Breakfast	7:15 – 7:55 Breakfast
9:00 – 9:40 Keynote Speech Carlos Ghosn, President and CEO, Nissan Motors	8:10 – 9:00 Keynote Speech Jean Chrétien 20 th Prime Minister of Canada	8:10 – 9:00 Keynote Speech Michael Porter Bishop William Lawrence University Professor,
9:50 – 10:30 Panel Discussion Responsible Competitiveness	9:00 – 9:50 Panel Discussion Red Tape in Government	9:00 – 9:50 Panel Discussion Talent
10:50 – 11:40 Panel Discussion Global Coordination – G20	10:10 – 11:00 Panel Discussion Global Warming	10:10 – 11:00 Speech: Shinzo Abe 90 th Prime Minister of Japan
11:45 – 12:40 Panel Discussion Energy	11:10 – 12:00 Panel Discussion Transportation	11:10 – 12:00 Panel Discussion Sports
12:40 – 2:00 Lunch Program -	12:00 – 1:10 Lunch Program - Special Olympics	12:00 – 1:10 Lunch Program – M. Porter
2:00 – 2:50 Panel Discussion Food Security	1:10 – 2:00 Panel Discussion Global Risks	1:10 – 2:00 Panel Discussion Changing Mindsets
2:50 – 4:10 Panel Discussion Arts	2:05 – 2:55 Panel Discussion Infrastructure	2:05 – 2:55 Panel Discussion Real Estate
4:30 – 5:10 Speech: Mary Robinson 7 th President of Ireland	3:15 – 4:05 Panel Discussion Entrepreneurship	3:15 – 4:05 Panel Discussion The Crisis
	4:15 – 5:15 Panel Discussion Innovation	4:15 – 5:15 Speech: Tun Dr. Mahathir bin Mohammed 4 th Prime Minister of Malaysia
7:00 Dinner Program	7:00 Dinner Program	7:00 Dinner Program